

Marek Andersson Piatek

— SHORT BIO & CV



Marek Andersson Piatek is a designer and art director based in Copenhagen. Marek graduated in Interactive Design from the Danish School of Media and Journalism, and has a passion in all aspects of interactive design.

Marek has been freelancing independently for several years, working for clients such as Mercedes-Benz, Danish Bankers Association, Totalkredit, Gammel Dansk, United Nations, Novo Nordisk, LeasePlan, DLG, Lactalis, among many others. He also has founded and co-founded a couple of startups specialising in interactive ideas and experiences.

EXPERIENCE

Designer, Art Director & owner at \M, 2011 — present

\M is Marek's own freelance design company. His specialities include interactive design, art direction, branding & identity, wireframing, user experience and concept development.

Client experience: Bruuns Bazaar, Copenhagen Counsel, Danish Golf Union, Danish Road Safety Council, Esben Zöllner Olesen, Feedback Academy, HPHR, Intra2, JA-ES, Mars Inc., MC's Fight Night, Mester Byg, Patrick Kirkby, Primo Entertainment, ProSave, Rytter & Rytter, Totalkredit, Tuborg, United Nations.

Official Judging Panel Member at CSS Design Awards, 2016 — present

The official CSSDA international judging panel featuring a dream team of web professionals that come together to judge the best websites in the world at the end of each month and year.

Designer & Art Director at Mensch, 2015 — present

In-house freelancer. Working with interactive and graphic design for a variety of clients.

Client experience: ALT for damerne, Danish Agriculture & Food Council, Danish Bankers Association, DLG, e-Boks, Galbani, Lactalis, LeasePlan, Novo Nordisk, Président.

Founder & Partner at Bright New Day, 2015 — present

Bright New Day is a design and development partnership. Bright New Day's main products are apps for mobile devices. The aim is to offer great apps giving positive effects for brighter days.

Digital Designer at TBWA & BBDO Denmark, 2013 — 2016

Marek started as a design intern and later on became freelancer. He has mainly designed interactive solutions and campaigns but also have done several graphic design jobs.

Client experience: Ejner Hessel, Gammel Dansk, Mercedes-Benz, Novo Nordisk, Totalkredit.

Designer & Art Director at Xenos, 2012 — 2013

At Xenos, Marek oversaw a smaller design team ensuring quality of the work. He also designed several digital and print solutions.

Client experience: AKBU, CPH Casting, Fie's Cupcakes, Fonden Spangen, Gundelachs, NeedCare.

Web Designer at Nordisk Film, 2011 — 2012

Marek designed several web campaigns for upcoming or existing movie and game titles. He also did some movie editing and motion graphics design.

Client experience: Bwark Productions, Focus Features, Koncern, Lions Gate, Relativity Media, Sony Playstation, Summit Entertainment, Zentropa.

Creative Intern at Wemind, 2010 — 2010

Most of the time as intern at Wemind, Marek spent designing CBS' website for their Open House arrangement. In another larger project Marek was designing Flash animations for Wemind's new website.

Client experience: Copenhagen Business School.

EDUCATION

Danish School of Media and Journalism; Bachelor of Visual Communication (BA),
Interactive Design, 2010 — 2014

Bachelor project: "Royage ITE"

iOS CarPlay concept application that extends drivers' experience of a car journey, through personalized interactive tour guide content.

Client: Royage ITE (New startup)

Grade: 12 (A)

Copenhagen School of Design and Technology; Academy Professional (AP), Multimedia
Design and Communication, 2008 — 2010

Final exam project: "CPH:PIX 4SQ"

iOS concept application that engages and offers the users of the CPH:PIX film festival special deals. The application is a geo-location based social network that simultaneously serves as a game.

Client: CPH:PIX

Grade: 12 (A)

INTERVIEWS

Q&A with Rob Ford, 2017

The FWA

HONORS & AWARDS

Site of the Day on French Design Index, 2016

Special Kudos on CSS Design Awards, 2016

Honorable Mention on Awwwards, 2016

Mobile of the Day on FWA, 2016

Site of the Day on Typewolf, 2015

French Mention on French Design Index, 2015

Featured on One Page Love, 2015

Featured on One Page Awards, 2015

Featured on CSS Design Awards (Logo Wall), 2015

Winner of the Day on CSS Reel, 2015

Site of the Day on French Design Index, 2015

Featured on One Page Love, 2015

Featured on One Page Awards, 2015

Honorable Mention on Awwwards, 2014

Website of the Day on CSS Design Awards, 2014

Winner of the Day on CSS Reel, 2014

Site of the Day on French Design Index, 2014

Mercedes-Benz Vans website

Mercedes-Benz Vans website

Mercedes-Benz Vans website

It's a Bright New Day — IQ iPhone app

\M website 2015

Président website

Rytter & Rytter website

Rytter & Rytter website

\M logo

It's a Bright New Day website

It's a Bright New Day website

It's a Bright New Day website

It's a Bright New Day website

Gammel Dansk website

Gammel Dansk website

Gammel Dansk website

Gammel Dansk website

FEATURED IN THE MEDIA



CONTACT

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